

Annual Plan

Annual Theme:

S.W.O.T. Analysis				Rhythm	
Strengths	Weaknesses	Opportunities to exceed plan	Threats to making plan	Daily	
1	1	1	1		
2	2	2	2		
3	3	3	3		
4	4	4	4		
5	5	5	5		

Key Initiatives - Annual Priorities - BUILDING BLOCKS	Who	MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6	MONTH 7	MONTH 8	MONTH 9	MONTH 10	MONTH 11	MONTH 12	Business Goals		
1																
2																
3																
4																
5																
6																
7																
8																
9																
10																
Critical Numbers / KPI's / Measures		Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12			
1																
2																
3																
4																
5																

Year Ending	
Sales	
Gross Profit	
Net Profit	
Cash Generated	
1.	
2.	
3.	
4.	
5.	

BHAG

Big Hairy Audacious Goal